

START *Program for Employers*

START Inquiries? Contact us at:
apprenticeshipstart@novascotia.ca

The Apprenticeship START program encourages employers to register and employ apprentices and support them as they complete their apprenticeship program.

Who can apply?

Employers who register an apprentice in Nova Scotia. An employer is any small or medium sized business located in Nova Scotia with 10 apprentices or less and includes:

- The employer must have less than 10 apprentices
- Companies whose headquarters are outside Nova Scotia but who have a physical location in the province,
- Not-for-profit organizations,
- Social enterprises.

How much is the incentive?

- Funding for each employer over the course of their apprentice's program may be up to \$25,000.
- An employer of a diverse apprentice may be eligible for up to \$30,000, as the hiring and completion incentives are doubled to \$5,000.

Who is considered a diverse apprentice?

A diverse apprentice must belong to at least one of the following under-represented groups:

- Women in non-traditional trades (trades other than Cook, Baker and Hairstylist)
- African Nova Scotians,
- Aboriginal Nova Scotians,
- Immigrants, or
- Persons with physical disabilities



How do I apply?

Complete an Apprenticeship Agreement with the Nova Scotia Apprenticeship Agency. An Industry Training Consultant will review your application and determine eligibility. A list of the training consultants can be found here; <https://nsapprenticeship.ca/contact#TC>